

## ICRIIS'09 PROGRAM

<b>Day 1 – Tuesday (8<sup>th</sup> December 2009)</b>			
08.00am – 09.00am	Conference Registration		
09.00am – 10.30am	Opening Ceremony - Arrival of Y. Bhg. Vice Chancellor of UTM - Arrival of Y.A.B Dato' Hj. Abdul Ghani b. Othman, Chief Minister of Johor - National Anthem - Recitation of Du'a - Welcoming speech by Y. Bhg. Vice Chancellor of UTM - Speech by Y.A.B Dato' Hj. Abdul Ghani b. Othman, Chief Minister of Johor - Montage presentation - Press Conference		
10.30am – 11.00am	Refreshment		
11.00am - 12.00pm	Keynote Address #1 Professor Dr. Lorna Uden, Staffordshire University, United Kingdom <i>Digital Ecosystem: Past, Present and Future</i>		
12.00pm - 01.00pm	Industry Talk #1: Mr. Hasannudin Saidin, Chief Executive Officer, InnovationXchange Malaysia Berhad <i>Digital Ecosystem: Business Revolution</i>		
01.00pm – 02.00pm	Lunch break		
02.00pm – 04.00pm	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%;">           Parallel Session 1.1 (ROOM 1)  <b>Electronic Services &amp; Social Computing and K-Community</b> </td> <td style="text-align: center; width: 50%;">           Parallel Session 1.2 (ROOM 2)  <b>Enterprise Computing</b> </td> </tr> </table>	Parallel Session 1.1 (ROOM 1) <b>Electronic Services &amp; Social Computing and K-Community</b>	Parallel Session 1.2 (ROOM 2) <b>Enterprise Computing</b>
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04.00pm - 04.15pm	Refreshment		
04.15pm - 05.35pm	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%;">           Parallel Session 2.1 (ROOM 1)  <b>Social Computing and K-Community</b> </td> <td style="text-align: center; width: 50%;">           Parallel Session 2.2 (ROOM 2)  <b>IT Adoption and Impact on the Future</b> </td> </tr> </table>	Parallel Session 2.1 (ROOM 1) <b>Social Computing and K-Community</b>	Parallel Session 2.2 (ROOM 2) <b>IT Adoption and Impact on the Future</b>
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8.00pm - 10.30pm	Conference Dinner		

<b>Day 2 – Wednesday (9<sup>th</sup> December 2009)</b>			
09.00am - 10.00am	Keynote Address #2 Professor Dr. Rose Alinda Alias, Universiti Teknologi Malaysia, Malaysia <i>IS Research in Digital Ecosystem</i>		
10.00am – 10.45am	Industry Talk #2: Mr. Hasan Ganny Hanif Francis, IASA Chapter President, Head of Marketing Division, Time Engineering Berhad, <i>Digital Ecosystem: Enterprise Integration</i>		
10.45am - 11.00am	Refreshment		
11.00am - 01.00pm	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%;">           Parallel Session 3.1 (ROOM 1)  <b>Fundamental IS Research &amp; Social Computing and K-Community</b> </td> <td style="text-align: center; width: 50%;">           Parallel Session 3.2 (ROOM 2)  <b>IT Governance &amp; Social Computing and K-Community</b> </td> </tr> </table>	Parallel Session 3.1 (ROOM 1) <b>Fundamental IS Research &amp; Social Computing and K-Community</b>	Parallel Session 3.2 (ROOM 2) <b>IT Governance &amp; Social Computing and K-Community</b>
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01.00pm - 02.00pm	Lunch break		
02.00pm - 03.00pm	Keynote Address #2 Professor Dr. Ahmad Zaki Abu Bakar, Universiti Teknologi Malaysia, Malaysia <i>Enterprise Innovation for Future Digital EcoSystems</i>		
03.00pm - 04.00pm	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%;">           Parallel Session 4.1 (ROOM 1)  <b>Electronic Services</b> </td> <td style="text-align: center; width: 50%;">           Parallel Session 4.2 (ROOM 2)  <b>Enterprise Computing</b> </td> </tr> </table>	Parallel Session 4.1 (ROOM 1) <b>Electronic Services</b>	Parallel Session 4.2 (ROOM 2) <b>Enterprise Computing</b>
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04.00pm – 05.00pm	Plenary		
05.00pm - 05.30pm	Refreshment		

*Note: Exhibition on innovation in IS is held from 9.00am-5.00pm*