

LSP2010 PRE-CONFERENCE

A pre-conference workshop will be conducted by Professor Dr. Srikant Sarangi

Date : 3rd May 2010
 Participant : Limited to 30 participants
 Venue : Best Western Seri Pacific Hotel, Kuala Lumpur, Malaysia
 Fees : Full-day Workshop
RM 250

Pre-Conference Info:

08.30 - 10.30 : **Session 1 : Different ways of engaging with discourse data: Coding, categorising and analysing**
 10.30 - 10.45 : Break
 11.00 - 12.30 : Discussion
 12.30 - 02.00 : Lunch
 02.00 - 03.30 : **Session 2 : Bridging the gap between research and international publications**
 03.30 - 03.45 : Break
 03.45 - 05.00 : Discussion



REGISTRATION FORM | LSP

To confirm your registration, please complete this form.

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Presenter Participant Pre-Conference

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This registration is invalid without a signature. Payment must be made no later than 7 working days before the conference commences. An undertaking letter may be accepted in cases where payment is delayed. However, all payment must be made before the conference commences. Participants who registered but did not attend will be invoiced accordingly.

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Registration Fee

The full registration fee covers lunch, refreshments and seminar materials. The following rates apply:

Malaysian	RM 600.00
International	USD 350.00
Students in Malaysian University Only *	RM 350.00

Submission Procedures

Papers must reach the Conference Secretariat on or before the specified deadlines. Please refer to the conference website for guidelines on paper format : <http://seminar.spaceutm.edu.my/lsp2010>

Disclaimer

The Organiser reserves the right to make any amendments and/ or to cancel the event if warranted by circumstances beyond its control. Terms and conditions apply.

Cancellation Policy

Cancellation of participation should be made 30 days prior to the conference to be eligible for a refund (less 15%).

Please note that officiator, speakers and topics were confirmed at the time of publishing. However, circumstances beyond the control of the organisers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, Universiti Teknologi Malaysia reserves the right to alter or modify advertised speakers and/or topics.

For further information, please contact:

LSP Secretariat
 School of Professional and Continuing Education
 Universiti Teknologi Malaysia
 40-50, Jalan Kebudayaan 1,
 Taman Universiti, 81300 Skudai, Johor

E-mail : lsp2010@spaceutm.edu.my
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 Tel: +607-521 8159 / 8170
 Fax: +607-521 1355



call for participants



7th

INTERNATIONAL LANGUAGE FOR SPECIFIC PURPOSES SEMINAR

“Glocalisation of New Literacies”

04 - 05 May 2010

Best Western Premier
 Seri Pacific Hotel
 Kuala Lumpur

Organisers :



Objectives

- To provide a platform for the exchange of ideas, insights, research findings and expertise among LSP practitioners
- To investigate LSP developments in teaching and teacher training, professional areas, communication, research and language consultancy
- To strengthen human capital through new literacies
- To strengthen collaboration between institutions of higher learning and corporate sectors and industries

Keynote Speakers



DR. JUDITH A. LANGER
Department Chair
Educational Theory and
Practice

Director
Center of English
Learning & Achievement
University at Albany

Judith A. Langer (Ph.D., Hofstra). Judith Langer's studies of language, literacy, and learning have had a major impact on English and literacy theory, teaching, and assessment. Her major works examine the nature of literate thought -- the knowledge students use when they "make sense" and the ways in which their learning is affected by activities and interactions in the classroom.



DR. SRIKANT SARANGI
Phd (Linguistic, Lancaster)
Health Communication Research Center
Cardiff School of English, Communication &
Philosophy

Srikanth Sarangi is Professor in Language and Communication and Director of the Health Communication Research Centre at Cardiff University. He is also a Professor in Language and Communication at Norwegian University of Science and Technology, Trondheim (2009-2011). His research interests are in discourse analysis and applied linguistics; language and identity in public life and institutional/professional communication studies (e.g., healthcare, social welfare, bureaucracy, education etc.). He has held several project grants (Funding bodies include The Wellcome Trust, The Leverhulme Trust, ESRC) to study various aspects of health communication, e.g., genetic counselling, Quality of Life in HIV/AIDS and Telemedicine. The other areas of healthcare research include communication in primary care, palliative care, with particular reference to assessment of consulting and communication skills.

Abstracts

ID 101
“Effectiveness of Reciprocal Teachnique In Enhancing the Reading Skills of Engineering Students In English”.
P. Nagaraj, - Bharathiar University Coimbatore, India

ID 102
“Teaching Writing to ESP Students”.
Kieu Van Le Thi, - Ho Chi Minh City University of Pedagogy

ID 108
“English for Academic Purposes (EAP): A Bridge to Successful Study In A Foreign University”.
Muslih Hambali, - Sriwijaya University, Indonesia

ID 111
“Blended Business English Teaching In Slovenian Higher Education”.
Igor Riznar, - University Of Primorska, Slovenia

ID 112
“What Do Reading Preferences Tell About Language Learners?”.
Khalid Said Al-Kaabi, - Sultan Qaboos University, Oman

ID 113
“Cracking Jokes In Classroom Is No Joke”.
Jamila Abdullah Al-Siyabi, - Sultan Qaboos University, Oman

ID 114
“The Expediency of Afrikaans For Law Students”.
Ellen Lombard & Terrence Carney, - University Of South Africa

ID 119
“The Use of E-Book In Teaching English Sentence Structure”.
Mohammad Azannee Haji Saad, - University Kuala Lumpur British Malaysian Institute (UniKL)

ID 120
“The Combined Effects of Strategy Training and Bimodal Input Conditions on The Processing of Discourse Meaning”.
Lee Seung Chun, - Universiti Utara Malaysia (UUM)

ID 121
“Using The ADFELPS Rating Scale to Assess Speaking Skills Among Malaysians”.
Surjeet Singh Jeggy, - Universiti Pertahanan Nasional Malaysia (UPNM)

ID 123
“Effective Use of Online Portals In Imparting Communication Skills In The Pedagogy”.
R.Subramani, - Periyar University, India

ID 124
“Let’s Communicate . . . Let’s Blog”.
Masdinah Alauyah Mdyusof, - Universiti Teknologi Malaysia (UTM)

ID 125
“Business English and The Challenges of The Multilingual Workplace”.
Catherine Nickerson, - Zayed University, United Arab Emirates

ID 134
“JCT: Improving Outcomes for Students, Saving Time For Teachers”.
Andrew Stokes, - Clarity Language Consultants

ID 141
“Literary Teaching Practices: Using Short Stories to Develop Critical Thinking Skills Among English As A Second Language (ESL) Learners”.
Adlina Abdul Samad & Noor Azma Abu Bakar, - Universiti Teknologi Malaysia (UTM)

ID 142
“Forgive Me Blogger for I Have Sinned: A Corpus-Driven Approach to Online Confessions”.
Raymund Victor M. Vitorio, - University Of The Philippines Diliman

ID 143
“English Language Needs of Industrial Trainees In the Chemical Engineering Industry”.
Noorhayati Saharuddin, - Universiti Kuala Lumpur (UniKL)

ID 144
“English Language Needs of Aircraft Maintenance Engineers In The Malaysian Aviation Industry”.
Reshminster Kaur A/P Satvinder Singh, - Universiti Kuala Lumpur (UniKL)

ID 149
“Infusing Intercultural Communicative Competence In Blog Writing Class”.
Shafiq Hizwari B. Md. Hashim & Sri Kandy Putri Naru, - University Malaysia Perlis (UNIMAP)

ID 153
“Incorporating Employability Skills In the EOP Course”.
Zarinah Jan Yusoff Khan, - International Islamic University Of Malaysia

ID 161
“How Am I Doing? – Assessing ESP In The 21st Century Language Classroom”.
Maximillian Maurice Gold, - University Of Calibri, Italy

ID 162
“Phonemic Transcription of Holy Quran”.
Hassan Hamtaii & Arash Maghsoudi, - Nabrai Tarasheh Corporation, Tehran, Iran

ID 166
“The Effects of Different Types of Corrective Feedback on Learning Regular/Irregular Forms”.
Afshin Soori, - Shiraz University Of Medical Science

ID 167
“The Impact of Direct Teaching Of Vocabulary To EFL Learners on Their Mental Lexicon”.
Elbadri Abbas Elzubier Suliman, - Omdurman Islamic University, Sudan

ID 169
“Testing, Testing 1,2,3... Assessment and Self-Assessment In Oral Presentations”.
Claire Elizabeth Wallis, - University Of Cagliari

ID 171
“Reading For Specific Purpose: Integrating E-Learning And Classroom Learning”.
Mariangela Braga Norte, - Brazil

ID 174
“Resume Writing In Textbooks: Empowering or Constraining?”.
Aileen Ng, - Nanyang Technological University, Singapore

ID 175
“Arabic for Careers Through Call”.
Khanmohamed Jarinabegum, - Alfateh University

ID 177
“A Global Demand, A Local Problem: A Discourse Analysis of The Problem Of Writing Research In Non-Native Developing Academic Communities: The Case of Iran”.
Farzad Salahshour, - Azerbaijan Teacher Training University, Iran

ID 178
“What Is ESAP and How Should It Be Taught?”.
Jeremy Walenn, - Garnet Education Asia, Hong Kong Office

ID 179
“ESP Writing Pedagogy: Challenges of Epistemological and Linguistic Veracities In New Interdisciplinary Dynamics”.
Ranamukalage Chandrasoma, - College Of The Marshall Islands

ID 182
“Life Skills Approach To Introducing English In Rural Schools: Reactions Of Teachers To Approach During Their Training”.
Lalit Kishore, - Educational Consultant

ID 184
“Investigating Prenatal Genetic Screening In Hong Kong As An Activity and Discourse Type: Challenges of Delivering Genetic Services to Multicultural and Multilingual Client”.
Olga Zayts, - The University Of Hong Kong

ID 187
“Exploring The Authenticity Of Textbook Meeting Discourse”.
Phil Abbot, - British Council

ID 191
“The Generic Structure of Indonesian Thesis and Dissertation Acknowledgment”.
Yusnita Sylvia Ningrum, - Semarang State University Indonesia

ID 193
“The Analysis of Business Trends and Causes In The Economist Newsletter”.
Luisanna Fodde, - University Of Cagliari, Italy

ID 195
“English for Occupational Purposes Maritime English”.
Puja Awachat & Shilpa Suresh, - Tolani Maritime Institute, Pune

ID 199
“Novice Teachers' Grammar Talk: Transmission Versus Interaction”.
Fauziah Ismail, Rebecca Adams & Zubaidah Awang, - Universiti Teknologi Malaysia (UTM)

ID 200
“Translation As A Learning Vehicle For LSP Students”.
Ee Chop Ler, - Universiti Daruliman Malaysia (UDM)

ID 202
“Reading Circle: Shall We Read Together”.
Tugba Dursun, - Anadolu University, Turkey

ID 203
“A Study of Translating Strategies and Effectiveness In Circuit Electronic Terminology”.
Ting-Fang Yang & Yu-Ling Chung, - National Taiwan University Of Science And Technology

ID 204
“The Effect Of Explicit Training of Memory - Related Vocabulary Learning Strategies On The Recall And Retention of Phrasal Verbs”.
Sattar Mutaqid, - Behbahan Islamic Azad University (IAUB)

ID 205
“Assessing Workplace Writing: A Case For Genre-Bases Assessment”.
Kadeessa Abdul Kadir, - National Institute Of Public Administration (INTAN)

ID 207
“Developing and Sustaining A Sustainable ESP Program”.
Shanthi Nadarajan, - University Malaysia Sarawak (UNIMAS)

ID 211
“Official Languages And Language Choice In International Business Communication”.
David E.Victor, - Eastern Michigan University

ID 213
“Plagiarism and The Type of Paraphrasing Used By ESP Students In Their Summary Writing Tasks”.
Esmaeel Abdollahzadeh,- Iran University Of Science And Technology, Iran

ID 219
“An Integration of Classroom-Based Learning and Internships In A Professional Communication Program”.
Bertha Du-Babcock, - City University Of Hong Kong

ID 233
“English for Medical Purposes: Strategies to Design and Optimize a Language Course for French Students in Medicine”.
Pascaline Faure, - University Pierre Marie Curie, Paris, France

ID 234
“Doing Non-English Intercultural Business: the role of Spanish, French and German as Business Languages, their language market positions and their teaching tools”
Isabel Knoerrich Aldabo, - Universiti Putra Malaysia

ID 235
“Writing it right: empowering non-native-speaking scientists with online scientific writing assistance”.
Ray Cooke, - Université Bordeaux 2, France

Note : Other abstracts please refer website



Major Strands

Presentations may relate to the following major strands within the theme of the seminar:

Teaching / Teacher Training

- English for Academic Purposes (EAP)
- Teaching Methodology
- Materials Design and Adaptation
- Curriculum and Syllabus Design
- Testing and Evaluation
- Computer Assisted Language Learning (CALL)
- LSP Initiatives (e.g. Projects, Techniques, Innovations)
- Adult Learning
- Computer Mediated Communication (CMC)
- Distance Learning

Communication

- Media
- Information Communication Technology (ICT)
- Corporate and Organisational Communication
- Interpersonal Communication

Research Issues

- Ethics
- Genre/Discourse Analysis
- Linguistics/Applied Linguistics
- Needs Analysis/
- Target Situation Analysis

Language Consultancy

- Editing
- Translation
- Language audit

Professional Areas

- English for Specific Purposes (ESP)/ Language for Specific Purposes (LSP)
- English for Professional Purposes/ English for Occupational Purposes (EOP) (e.g. Tourism, Journalism, Health, Engineering)
- Workplace Literacy
- Business English
- Collaborative projects with industries